



ESIA

EAST SACRAMENTO
IMPROVEMENT ASSOCIATION

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FALL 2019 NEWSLETTER

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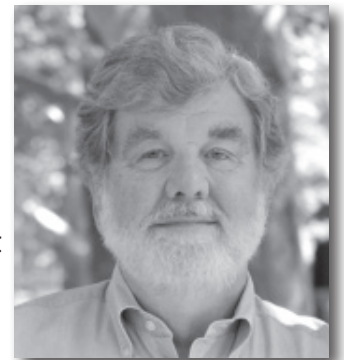
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President's Message: Paul Noble

Here are some highlights of activities undertaken by ESIA's Board of Directors since last spring:



- We donated to the Taste of East Sacramento and to the 20-30 Club's Cornhole Tournament benefiting the Children's Cancer Center.
- We recommended against approval of a new electronic billboard on Hwy 50 near 65th Street.
- We are monitoring SMUD's proposal to redevelop the site of their Corporation Yard south of 59th Street into a combination of residential and commercial uses.
- We presented our annual Orchid Award to the East Lawn Children's Park.
- At our September meeting, we conducted a workshop on the East Sacramento Community Plan update and communicated our findings to the City (a City planner will discuss this issue at our general meeting).
- We are continuing to monitor plans for improvements to McKinley Park once the water vault has been completed.
- We have noted the damage done to neighborhood streets as a result of the water meter installation, and we will endeavor to make sure that the City follows up on its promise to repave those streets as soon as possible after work is completed.
- We welcomed Clint Beers as a new member of the Board.

Several of the issues cited above will continue to be concerns for quite some time. We will include progress reports as appropriate in future newsletters.

Finally, I encourage you to **attend our fall general membership meeting, to be held at 7:00 PM Wednesday, November 13, in the Alhambra Room of the Clunie Center.** Our featured speakers will include Sacramento State President Robert Nelsen and City Council Member Jeff Harris. Also on the agenda will be a City Planner who will discuss the process of updating the Sacramento General Plan, particularly as it affects East Sacramento. I hope to see you there.

INSIDE

2 **Welcome New Members**
Jump, Gig, and Zip, Oh My!

3 **Onion and Orchid Awards**
General Meeting Agenda

4 **Refer a Friend**
Annual Renewal Reminder

Welcome 2019 New Members

Ward & Lynnette Bradly

Julia & Tyler Gahagan

Bill Higgins & Sharon Huntsman

Valerie & Jim Lanich

Julia & Kostas Panayotakopoulos

Phil Plante

Val & Sharron Siebal

Greta Soos

Natalie Stork & Colin Barr

Susan Wanken

Jump, Gig, and Zip, Oh My!

“Shared Mobility” is here in East Sacramento. We’re sure you’ve seen the JUMP bikes and scooters, GIG cars, and Zipcars around the neighborhood. They provide an opportunity for you to get out of your own car and even offer an alternative to car ownership. We would like to give you a quick overview of each program and how they affect East Sacramento.

JUMP bikes and scooters

The bright red JUMP electric bikes and scooters are operated by Uber and are available for hourly or daily rental. The bicycles are allowed to ride on sidewalks in a safe manner, but scooters are not permitted on sidewalks. They must be parked at a bike rack or in a City-designated drop zone. Illegally parked shared bikes and scooters, such as ones blocking the sidewalk or chained to a light pole, can be reported to 311.

GIG car share

The GIG electric cars are “free-floating” shared cars, meaning they can be parked anywhere the same as any other vehicle in the designated “Home Zone”, which includes East Sacramento. They do not have to pay parking fees, though. But they do need to adhere to residential parking permit limitations. gigcarshare.com/sacramento

Zipcars. Zipcars are shared cars that park in designated parking spaces throughout the City. They are particularly useful for out of town trips. As of the writing of this article, ESIA is working with the City as new dedicated spaces are established in East Sacramento in order to ensure that the spaces do not adversely affect small businesses. zipcar.com/sacramento

So get out there and take advantage of these shared vehicles! They are all part of the City’s sustainably goals to reduce Greenhouse Gas (GHG) emissions. You can report any violations by accessing 311. For more resources from the City, please go to the following websites:

- Bikes and scooters: cityofsacramento.org/Public-Works/Transportation/Planning-Projects/Shared-Rideables
- Car share program: cityofsacramento.org/Public-Works/Transportation/Programs-and-Services/Car-Share

Written by Tricia Stevens

HAVE YOU HEARD?

Parking around McKinley Park has been restricted to three hours from 8:00am - 11:00pm.



LEAF SEASON IS HERE

Make sure to visit the City of Sacramento Leaf Collection website for estimated collection dates, leaf pile guidelines, and more!



2019 Orchid and Onion Award Recipients

The East Sacramento Improvement Association recognizes businesses or people for their positive contributions to East Sacramento with Orchid awards, and we want to encourage improvement for those who have a negative impact on our neighborhood with Onion awards.

2019 Orchid

East Lawn Children's Park
Renovation



2019 Onion

Vacant Location of
Hoppy Brewery



EAST SACRAMENTO IMPROVEMENT ASSOCIATION
General Membership Meeting
Alhambra Room | Clunie Community Center
Wednesday, November 13, 2019 | 7:00pm



AGENDA

1. Introductory remarks by Paul Noble, President of the ESIA Board.
2. Robert Nelsen, President of California State University, Sacramento, will give a progress report on increasing the involvement of CSUS in the local community.
3. Councilmember Jeff Harris will present his state of the district message.
4. Tom Pace, Sacramento City Planning Director, will discuss the process of updating the Sacramento General Plan, particularly as it affects East Sacramento.

**REFER A
FRIEND**

**GET A
FREE CUP
OF COFFEE**



Through the end of 2019, if you refer a friend to join ESIA, you'll get a free cup of coffee from Coffee Works!

2020 ESIA MEMBERSHIP RENEWAL

Don't forget to pay your annual dues! Over the next few months, you'll get an email reminding you to renew your ESIA membership by 1/1/20!



**EAST SACRAMENTO
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