

East Sacramento Improvement Association
Minutes of the April 4, 2016 Board Meeting
Sacramento Room, Clunie Clubhouse

Attending: Paul Noble, Rich Clowdus, Tom Griffith, Jim Hastings, Brian Holloway, Nick Kufasimes, Kyle Mickiewicz, Ann Murphy

Absent: Brian Augusta, David Diepenbrock

Guests: Bobby Mann, Front Street Animal Shelter, Karen Koch, prospective board member, Greg Lim, member of the City's McKinley Park Liaison Committee, and Charles Silas, aide to Assembly Member Kevin McCarty

President Paul Noble called the meeting to order at 5:30 pm.

Guest Presentations – *Invited Guests and ESIA members welcome*

1. Bobby Mann reported on status and improvements in the City animal shelter. Four years ago only 17% per year of the 10,000 animals taken in were adopted. Currently, after new business and marketing models have been put in place, including social media, the adoption rate is almost 80% of the roughly 11,000 animals taken in annually. The shelter places a lot of emphasis on licensing, with only 18% of pets in the city currently being licensed. Licensing fee revenue is retained by the shelter and is allocated primarily to medical care. They offer free micro-chipping, free rabies vaccinations, and reduced-cost neutering. Pet owners can do licensing online. They emphasize reuniting lost pets with their owners, but only have a 9% success rate.
2. Ann introduced Karen Koch, who she had recruited prior to the merger with MENA. Karen discussed her work as an attorney for the US Department of the Interior, most recently in the Bureau of Indian Affairs. She has had experience in environmental land use and property law. She stated that she is very interested in working with the board.

Business Session – ESIA members welcome

3. Minutes. Minutes for the last meeting, February 29, 2016, were approved unanimously – motion by Kyle, second by Brian Holloway.
4. Treasurer's Report. There was no treasurer's report this month.

Executive Session – *ESIA board members only*

Old Business

5. Website development. Rich reported that he and the website designer have added an online membership form so that new and renewing members can type their information directly on the website as well as pay with either PayPal or a credit card. Although the newsletter will not direct readers to this new method, Paul's next email to members will. This will provide time to further test the online form and resolve any problems. We unanimously approved

\$150 for work already done on the website plus additional charges for any related changes Rich requests, including the addition of a more prominent link for people to join and renew – motion by Tom, second by Jim.

6. Progress reports on membership drive.
Recruiting by board members. Paul and Ann each recruited a new member.

Partnership with East Sacramento Chamber of Commerce. Board members will try to attend C of C meetings and events.

Ad in *Inside East Sacramento*. We unanimously agreed to accept Cecily Hastings's generous offer for a discounted membership ad for a cost to the Association of \$125 (\$800 value) – motion by Tom, second by Kyle.

New Business

7. Discussion of presentation on the Front Street Animal Shelter. Board members were impressed by improvements made by the City's shelter. Paul noted that he had already forwarded information to members regarding the importance of licensing their pets.
8. Discussion of fishery biologist's report on McKinley Park Pond from ESP. Greg Lim reported that he had not been aware of the report before Paul asked him about it. Greg distributed a chart he developed summarizing and comparing the recommendations of this report and the City's report. The board discussed the report from ESP and took no action.
9. Consideration of prospective board member Karen Koch. Paul and Ann noted that former board Vice President Tricia Stevens is now retired and would be willing to rejoin the board. Tricia mentioned that she would be willing to defer if the board decides to recruit new board members. We decided to delay a decision on this for several months to see the results of our board recruitment efforts.

Jim suggested that we consider having new board members first serve in a "board member elect" role for a year before they became board members. This was discussed but not adopted. Jim shared copies of his proposed "ESIA Board Member Position Description." The board discussed the document, made some edits, and approved it unanimously – motion by Brian Holloway, second by Jim. The edited document is attached.

Board members noted Ms. Koch's related experiences and strong interest in working with the board. We unanimously approved her as a new board member – motion by Tom, second by Brian Holloway.

10. Status of mayoral forum on May 11 from 7:00 to 9:00 pm. Paul reported that East Sacramento Preservation declined the invitation from Cecily Hastings/Friends of East Sacramento to co-sponsor the forum, leaving FOES, ESIA, the East Sacramento C of C, and several neighborhood associations as co-sponsors.

The meeting was adjourned at 7:11 pm.
Tom Griffith, Secretary

ESIA

Board Member Position Description:

Have a desire to make a difference in the East Sac neighborhood in one or more of your areas of specific interest.

Ability to work effectively with others who have a variety of viewpoints. ESIA is a nonpartisan, nonpolitical organization.

Attend and participate in monthly board meetings of approximately 2 hours at Clunie. No more than one unexcused absence allowed per year. No more than 4 absences per year. The President may exercise discretion and make exceptions.

Board meetings are currently scheduled for 5:30 pm on first Monday of the month. This will be reconsidered with a new board to possibly accommodate those who work later in the day.

Serve on at least one (preferably more) committee that typically meet monthly or quarterly for an hour, which include land use, parks, communications, social media, membership, events, schools, traffic, and more. Individual committee work may be needed on your own time. Be open to consider an officer position which requires additional monthly duties.

Board term is 2 years.

During month between board meetings you will need to communicate promptly via email to time-sensitive issues.

Willing to represent the association at events including pops in park, city council meetings and home tours, and more.