

East Sacramento Improvement Association
Minutes of the February 1, 2016 Board Meeting
Sacramento Room, Clunie Clubhouse

Attending: Paul Noble, Rich Clowdus, Tom Griffith, Brian Augusta, David Diepenbrock, Brian Holloway, Nick Kufasimes, Ann Murphy, Kyle Mickiewicz

Absent: Jim Hastings

Guests: Janine and Ty Yancey

President Paul Noble called the meeting to order at 5:35 pm.

Guest Presentations – *Invited Guests and ESIA members welcome*

1. Ty and Janine Yancey presented their plans to build a new house at 1608 38th Street. (In a recent meeting with the Land Use Committee the Yancys agreed to lengthen the plan's setback and lower the roofline in hopes of gaining the board's endorsement of their plans.) While they acknowledge that their planned house still exceeds the volume allowed by the Planning Department's "tent" ordinance, they made several points to persuade the board to lend support, including (1) there are attractive original homes nearby that would exceed the tent, (2) street-view photos of nearby homes compare favorably to their proposed home, (3) seven nearby neighbors have pledged their support in writing, and (4) they have improved their vacant lot with a community garden and gathering place used by neighbors.

Business Session – ESIA members welcome

2. Minutes. Minutes for the last meeting, January 4, 2016, were approved unanimously – motion by Brian Holloway, second by Rich.
3. Treasurer's Report. Brian Augusta submitted his January treasurer's report; the board accepted the report. Ending balances as of 2/1/2016 are:

Cash balance	\$7,301.17
MENA designated	\$0 (\$7,070.75 McK. Park funds transferred to Friends of East Sac.)
Savings	\$9,022.44
CD	\$11,578.48
YTD cash flow	-\$7,070.75

Executive Session – *ESIA board members only*

Old Business

4. Website development. Rich reported that in addition to the cleanup work he reported on last month he has added a section for listing previous Orchids and Onions award recipients. He can add recent recipients from newsletters on the site, but needs help on older recipients. Ann agreed to search for these. Rich has discussed adding the membership form and PayPal link with PageWeavers and they said they can do this easily. Tom reminded the board about

earlier plans to have members complete an online form which would automatically populate fields in a secure spreadsheet and could also populate a list of members on the website. After some discussion Paul suggested we take this up when discussing the membership drive.

New Business

5. Proposed construction at 1608 38th Street – Land Use Committee. Several committee and board members spoke in favor of supporting the plan as modified in recent discussion with the Yanceys. Tom argued against supporting the plan because the Planning Department Has indicated they will not support the plan, and endorsing this 4200 square foot house is contrary to our primary advocacy – stopping the building of oversized houses in East Sacramento. A motion was made for soft approval in consideration of the conforming scale of home on the same block with similar and larger homes, the applicants lowering the roof line 3 feet (reducing the violation of the tent ordinance), the applicants pushing the home back further on the lot to comply with the setback of the two adjacent homes, *in consideration of the several letters of support from immediate neighbors, and the fact that the sides of the home did not violate the tent ordinance.* The motion by Brian Holloway and seconded by Ann was approved—8 in favor, 1 opposed, and 1 recused from discussion and voting due to conflict of interest.
6. Spring newsletter, general membership meeting, election of board and officers. Paul recommended a mid April date for the general meeting and that we prepare to decide in the next meeting who to invite as presenters (Kyle suggested Stonebridge Properties re Sutter Village), who will be officers and board members, and what articles will comprise the newsletter. Paul also noted that we need to start getting nominees for the Orchid and Onion Awards. All agreed on this timeline. Tom asked about filling our open board member slot. Paul thought the City planner who is interested may delay her retirement and therefore will not be available. Brian Holloway said he would ask her about her plans.
7. Strategies for 2016 membership drive. Paul recommended that we use Cecily Hastings’s “Suggestions for ESIA to increase membership” that she presented at our June 2015 meeting. We agreed on the following steps:
 - Each board member will recruit a new member by the next board meeting.
 - We will offer new East Sacramento homeowners a year of free membership by including *a letter to them in the spring newsletter. Kyle will obtain a list of new homeowners.*
 - We will form a partnership with the East Sacramento Chamber of Commerce.
 - Paul will talk with Cecily Hastings about her recommendation for an ESIA membership ad in the April issue of Inside Publications.
 - We will make membership dues easier to pay using PayPal.
8. Open
Brian Holloway suggested Reed’s Meats as a good, inexpensive place to shop for meat. We agreed to change the March 7 meeting to February 29 so Paul will be able to attend – motion by Brian Holloway, second by Tom

The meeting was adjourned at 7:13 pm.
Tom Griffith, Secretary