

East Sacramento Improvement Association

**Minutes of the March 2, 2015 Board Meeting**

Sacramento Room, Clunie Clubhouse

Members Attending: Paul Noble, Tom Griffith, Nick Kufasimes, Kyle Mickiewicz, David Diepenbrock

Members Absent: Tricia Stevens, Brian Augusta, Ann Hamel, Cyril Shah

Guests: See items 1 and 2 below

President Paul Noble called the meeting to order at 5:31 pm.

***Guest Presentation – Invited guests and ESIA members welcome***

1. Crime problems with Motel 6 at Alhambra and N (East Sac Motel 6). Comments were made by Lt. Glenn Faulkner and two colleagues from the Sacramento Police Department, and by four associates of the Motel 6 – Chris Clark, Site Manager, Paul O'Neal, Director of Security, Manuel Torres, Regional Director of Operations, and Mark Andrew, Area Director of Operations.

Key police comments:

Their assigned area is large, running from East Sacramento all the way down to the county line in the south.

They have observed many issues over time with Alhambra Corridor, with the East Sac Motel 6, and with the Motel 6 downtown.

There are a disproportionate number of calls at the East Sac Motel 6 for disturbing the peace, prostitution, and narcotics.

The number of complaints and arrests prompted them to contact the City Attorney to open a Justice for Neighbors suit.

There is an important new coordinating group that should help address the homeless problem, Sacramento Steps Forward, led by Executive Director, Ryan Loofburrow.

Key Motel 6 comments:

They have been trying to address this problem for two years, but transient traffic has increased.

This is one of the original Motel 6s, #13, built in about 1965, so they have an investment in making it work. It includes 94 units.

They invested \$1.3 million since 2013, including cameras, more lighting, and armed security guards. Paladin, also armed, is now on contract to patrol the area.

They will soon add loudspeakers that will enable the company monitoring the cameras on site to verbally communicate with those being monitored.

2. Brian Holloway and Rich Clowdus of the MENA Board discussed the pending merger of MENA with ESIA. Brian noted that their membership has been declining and is now down to about 60 households. He also said participation in their board has been limited. Rich had reviewed our financial status and bylaws and was satisfied with both. He noted that ESIA



hasn't represented McKinley Park well. Brian is currently the vice president and Rich the treasurer. Other officers are Jim Hastings, president, and Howard Schmidt, secretary. They will be able to bring "a couple of thousand dollars" to ESIA. Rich and Brian stated their interest in joining our board and reported that MENA would like to have one additional board member, to be determined. Their board and their membership will have votes on dissolving MENA and joining ESIA. Rich concluded their comments by noting three issues he thinks should be addressed: (1) McKinley Village is not yet considered part of East Sacramento, (2) we could benefit from a membership campaign, and (3) our bylaws do not make clear how officers are chosen.

#### **Business Session – ESIA members welcome**

3. Minutes of the February 2 meeting. The minutes were approved unanimously – motion by Kyle, second by Tom.
4. Treasurer's report. There was no treasurer's report this month.

#### **Executive Session – ESIA board members only**

#### **Old Business**

5. Finalize date and program for spring general membership program. We agreed on either April 15<sup>th</sup> or 29<sup>th</sup>; Paul will email board re availability. We agreed that the program will consist of:
  - Introductory comments by Paul, including announcement of MENA members and board members joining ESIA
  - A panel consisting of David, Kyle and Brian Holloway, discussing the problem of oversized homes in our neighborhood and our progress in this area
  - Crime and safety report from Sac PD
  - Comments from councilmember Jeff Harris

*Note: Based on responses from members, the meeting will be April 29.*
6. Finalized article list, assignments, and deadline for spring newsletter. We agreed that the newsletter will include the president's message, membership renewal notice with new membership categories, Orchid and Onion nominations, an article on the change in setbacks for East Sacramento (from David), and an article on MENA members and board members joining ESIA (from Brian H.). Tricia will again assemble the newsletter.
7. Orchid and Onion nominations. We agreed to three Orchid nominations – 33<sup>rd</sup> Street Bistro, Cabana Winery, and 3714-20 J Street. Onion award nominations are the vacant New York Bagel Boys, the vacant Mary Ann's Bakery, and Express Furniture. Various board members agreed to write descriptions for the ballot.

#### **New Business**

8. Discussion of Motel 6 crime problems. The consensus of the board was that both the Sac PD and Motel 6 are making an effort to address the problem but with limited success. We



support Sac PD's suggestion of establishing a business improvement district. We expect to continue our involvement attempting to address this problem.

9. Discussion of pending relationship with MENA. Board members spoke enthusiastically about the prospect of having MENA members join ESIA and MENA board members Brian Holloway and Rich Clowdus join our board. We agreed that the concept of MENA joining ESIA was preferable to the language used earlier, i.e., a "merger." We developed and voted on a resolution that MENA join ESIA, that MENA members will be invited to transfer their MENA membership to ESIA, and that three members of MENA's board (Clowdus, Holloway, and one other to be determined by MENA) will join our board. The resolution passed unanimously – motion by Kyle, second by Nick

The meeting was adjourned at approximately 7:15 pm  
Tom Griffith, Secretary