

East Sacramento Improvement Association
Minutes of the May 1, 2016 Board Meeting
Sacramento Room, Clunie Clubhouse

Attending: Paul Noble, Rich Clowdus, Tom Griffith, Brian Augusta, Jim Hastings,
Karen Koch, Nick Kufasimes, Kyle Mickiewicz, Ann Murphy

Absent: Brian Holloway (excused), David Diepenbrock

President Paul Noble called the meeting to order at 5:35 pm.

Business Session – ESIA members welcome

1. Minutes. After correcting an error Kyle noticed, minutes for the last meeting, April 2, 2016, were approved unanimously – motion by Rich, second by Jim.

2. Treasurer's Report. Brian distributed the May 2 treasurers report.

Ending balances as of 5/2//2016 are:

Cash balance	\$8,298.40
Savings	\$9,024.69
CD	\$11,581.94
YTD cash flow	-\$6,073.52

Executive Session – ESIA board members only

Old Business

3. Website development. Rich reported on some communication problems with the person he works with at PageWeavers, our new web hosting service. There was a misunderstanding re the setup of PayPal and there has been some inconsistency in billing. Rich will straighten this out with the company owner, with whom he is acquainted.
4. Recap of spring general membership meeting. We had a good turnout – Paul estimates 60 – and comprehensive presentations from our three visiting organizations and from Council Member (CM) Jeff Harris.
5. Bulk control modification ideas. Paul shared the email he had just received from one of CM Harris's staff, David Gonzalves, with suggested building code changes that are a result of the walking tour that Land Use Committee members took with CM Harris and Urban Design Director Bruce Monighan to view examples of well and poorly rebuilt homes. Dave Edwards, retired architect and design review coordinator for East Sacramento Preservation also attended. The suggestions included: adding decks, patios, and roof overhangs to bulk control; measuring front setback from the front wall up to 14' high; and addressing flat, uninterrupted side walls. The board responded quite favorably and agreed that Paul should convey to CM Harris that the board enthusiastically supports these changes and hopes that he will continue his efforts to reduce bulk. The suggested changes are shown in red in Attachment A.

6. Board member position description. Jim suggested additions to the document we approved in the last meeting. After discussion we agreed to:

Add to the top of the list, "Be a member of ESIA in good standing."

Add to the bottom of the list, "Board meetings are conducted using Robert's Rules of Order. Association by-laws (attached) guide meetings and board actions."

Expand absences to, "No more than 1 unexcused and 4 total absences per year."

Add a signature line.

The revised document is appended as Attachment B.

New Business

7. Signups for June 18 Pops in the Park at McKinley Park. Paul passed the signup sheet around for board members to work at the event. Some volunteered, but more are needed; Paul will call others to fill out the schedule.

8. Preliminary estimate of membership renewals, ballots received. Brian reported that we received 72 responses (out of roughly 350 households). His preliminary count of memberships received is 39 annual, 14 three-year, and 2 lifetime. Paul asked for volunteers to meet several days after the May 15 ballot deadline to count and certify the ballots. Ann, Nick, and Tom volunteered. Paul will deliver the ballots to Tom.

9. Possible listing of members' names on website. Tom stated his rationale for listing members' names, i.e., that it would provide members and the board with a convenient means of tracking membership status, and that making members' names public would be a good marketing tool. Rich argued against the suggestion, noting that none of the eight neighborhood associations he surveyed across seven states list members on their websites. Concerns were also raised about privacy. Further discussion led to the idea of listing only lifetime members. We agreed to have Paul poll lifetime members about having their names listed on the website and in newsletters and, if a significant number agree, we will list those who are willing. Approved with one No vote – motion by Kyle, second by Jim.

10. Open.

Tom volunteered to procure nametags for board members to wear at public events. We agreed to have Tom purchase nametags with a \$10 per tag limit on this expenditure, approved with one abstention – motion by Kyle, second by Rich.

Jim reported that he recruited four new members. He paid their membership and encouraged them to do the same with others. He submitted payment and membership info to Brian Augusta.

The meeting was adjourned at 7:03 pm.

Tom Griffith, Secretary