



East Sacramento Community Association
Regular Monthly Board Meeting
July 8, 2024 – 5:30 – 7:00 pm
Little Real Estate Office
855 57th St., Suite H

MINUTES

Board members present:

Suzanne Ness
Nic Ellis
Chris Little
Brian Holloway
Sarah Huchel
Kathy Mannion
Tricia Stevens

Guest presentations – None scheduled

Business session—ESCA members welcome.

1. June Minutes
 - a. Approved with minor revisions. Brian moved, Nic seconded, everyone present in favor.
2. Treasurer’s report—Brian
 - a. Chris moved, Kathy seconded, everyone in favor except Brian (who abstained) approved.
3. Reports from standing subcommittees

Land Use—Brian

 - a. Brian reported that a few minor projects came in to be reviewed.
 - b. Chris asked for Brian to check in with the City routing office to change our designation from ESIA to ESCA, and to consider eliminating inactive organizations.

- c. Tricia noted that many neighbors are upset about the Maryanne’s Bakery project because the owner is not doing neighborhood outreach and some neighbors have concerns about the size and scale of the project. Discussions followed regarding ESCA’s role and possible engagement.
- d. The Land Use subcommittee met to discuss the City’s Missing Middle standards amendments and will meet again to make a recommendation to the full board. ESCA did not discuss the original proposal, but has another opportunity to comment on that and the subsequent revisions.

Membership – Nicolai and Tricia

- a. Nic updated the spreadsheets for MailChimp for renewals for new donors and existing members. ESCA can now start excluding non-payers. ESCA got 10-15 new members from the donation drive.

Neighborhood Safety—Nick

- a. Nick was not at the meeting, but the board discussed the controversy over the accuracy of the most recent Point in Time homeless count.

4. Welcome to East Sac sign Update and Next Steps

- Planning for celebration
 - a. Kathy volunteered the social committee to plan the unveiling for September 18th, 5:30.
 - b. Suggested ESCA look into a one-day alcohol license for the event.
 - c. Suzanne volunteered to write the press release.
- Status of fundraising efforts
 - a. The total fundraising efforts yielded \$6420, \$5663 less fees, etc. The sign has been ordered, which cost approximately \$3K. ESCA will send a check to the city to install lights, too. The sign is estimated to be completed around Labor Day, but there’s no estimate on the timing for the light installation.
- Follow-up with donors
 - a. Lisa (from Friends of East Sacramento) will send out donation letters and tax information.
 - b. Tricia will send special letters to individuals who sent over \$100 in donations with a welcome to ESCA and let them know the fundraiser ended successfully.

Executive Board session—ESCA Board members only—6:30 pm

- 5. Discussion of land use items (MMH and Maryann’s Bakery)
 - a. See above.

6. Discussed the need for a more detailed ESCA budget, including revenue and expenses.
7. Tricia led discussions about planning for Mayor's candidates forum, including interested parties and possible moderators. Nic offered to help.
8. Topics for next edition of East Sac Essentials
 - a. Orchid Award
 - b. Welcome to East Sacramento sign
 - c. Pictures from the 4th of July
 - d. Police data
 - e. Missing Middle information
 - f. Maryanne's Bakery project.

Adjourn